ABOUT THE HORT
The mission of the Horticultural Society of New York (The Hort) is to sustain the vital connection between people and plants. Our social service and public programs educate and inspire, growing a broad community that values horticulture for the many benefits it brings to our environment, our neighborhoods, and our lives. Each year, over 170 individuals receive our workforce development training, over 10,000 families are served through our public programs at our Education Center, and almost 2,000 hours of therapy are provided on Rikers Island.

PURPOSE
The Associate Board (AB) is an engaged group of professionals who are the next generation of leaders and supporters of The Hort. Together, they are dedicated to advancing The Hort's mission to sustain the vital connection between people and plants. AB members serve as enthusiastic advocates of The Hort's work and connect their circles to our organization through fundraising and social events. The AB also offers opportunities for professional growth through exclusive networking events and meetings with The Hort's Board of Directors, which seeks to grow its membership through the AB.

BENEFITS
- Help empower our city's underserved by supporting The Hort
- Connect and work with other like-minded peers from various industries
- Network with The Hort's Board of Directors and senior leadership
- Gain experiential training for future Board membership
- Opportunity to serve on The Hort's Special Events Committee after one full year of service
- Receive an exclusive on-site visit to one of our program locations, led by one of The Hort's Program Directors

"Being on The Hort's Associate Board is an exceptional opportunity to meet wonderful people with similar interests, while also developing the skill sets needed to serve on a non-profit's Board of Directors."

DUNCAN SAHNER
FOUNDING CO-CHAIR
EXPECTATIONS
AB members work together to leverage their time, talent, and resources to support the mission of The Hort. All members will be held to the following expectations:

- Commit to the AB for a term of two years, with an annual review conducted each year
- Attend or dial-in to at least 3 out of 4 AB meetings throughout the year
- Give or get a minimum of $1,000 each year
- Attend AB events when possible and contribute through ticket sales or in-kind contributions
- Attend and bring at least 3 guests to an event hosted by The Hort
- Introduce The Hort to personal networks to increase awareness of our work
- Stay up to date on The Hort's mission, programs, and events

STRUCTURE
The AB will be led by two Co-Chairs, who, with the support of the following leadership roles, will ensure the group's overall success.

- Engagement Chair: Ensure the growth of the AB through new members
- Fundraising Chair: Ensure the success of the AB's fundraising goals
- Event Chair: Ensure all AB events are executed successfully

GETTING INVOLVED
Those interested in becoming an AB member must complete our online general interest form at thehort.org/support/associate-board. Once submitted, prospective members will meet with Cristina Valbuena-Castor, Manager of Individual Giving & Special Events, to discuss how they can benefit from as well as contribute to the AB. If you have any questions, please contact Cristina at cristina@thehort.org.