

Table & Ticket Opportunities

25th Annual Fall Luncheon

Tuesday, October 23, 2018 • 11:30am-2:00pm

The Metropolitan Club • 1 East 60th Street



Table & Ticket Levels

Sponsor Table - \$10,000 – Quantity: _____

- One premium table for ten guests
- Full-screen digital ad in e-journal
- Name or corporate logo listed on screens at event
- Verbal recognition from the podium
- Premium listing on all event materials
- Premium listing and linked logo on event website
- Co-Chair listing on invitation

Sustainer Table - \$5,500 – Quantity: _____

- One prime table for ten guests
- Full-screen digital ad in e-journal
- Name or corporate logo listed on screens at event
- Verbal recognition from the podium
- Prime listing on all event materials
- Prime listing and linked logo on event website
- Diamond Vice Chair listing on invitation

Benefactor Table - \$3,500 – Quantity: _____

- One preferred table for ten guests
- Full-screen digital ad in e-journal
- Name listed on screens at event
- Name listed on all event materials
- Name or logo listed on event website
- Gold Vice Chair listing on invitation

Patron Ticket - \$1,000 – Quantity: _____

- Preferred seating at the event
- Name listed on screens at event
- Name listed in program and event website
- Silver Vice Chair listing on invitation with purchase of 2 tickets

Supporter Ticket - \$550 – Quantity: _____

- Name listed on event program and website
- Vice Chair listing on invitation with purchase of 2 tickets

Friend Ticket - \$350 – Quantity: _____

- Name listed on event website
- Listed with Benefit Committee on invitation with purchase of 2 tickets

If you would like to appear on our invitation, pledge or payment must be received by **Monday, August 6th**.

Please note that the non-deductible portion of each ticket is **\$110**.

My employer will match my donation: _____
Name of Company

I am unable to attend, but I wish to make a fully tax-deductible gift of \$_____.

Please see reverse side for payment options and e-journal ad purchase and submission.

E-Journal

This year's event will feature an e-journal that will be displayed on screens throughout the venue. The e-journal will include messages from our guests showing their enthusiastic support of The Hort and/or our honoree, Melissa Biggs Bradley. If you are unable to attend, this is also a great opportunity to still take part in our event.

- I wish to purchase a separate digital ad for the e-journal:
 - Full Screen Ad – \$750
 - Half Screen Ad – \$500
 - Quarter Screen Ad - \$250

Purchasing Options

- Check: Please make checks payable to The Horticultural Society of New York and send it by mail to:

The Horticultural Society of New York
Attn: Special Events
148 West 37th Street, 13th Floor
New York, NY 10018

- Credit Card:

Name (as it appears on card): _____

Card Type: Visa MasterCard American Express Discover

Card Number: _____

Expiration: _____ **Security Code:** _____ **Amount:** \$ _____

Address: _____ **City, State ZIP** _____

Telephone: _____ **Email:** _____

Display Name As: _____

You may also pledge your support by contacting Cristina Valbuena-Castor at cristina@thehort.org or (212) 757-0915 x101. Tables/tickets can also be purchased online at thehort.org/luncheon.

Ad Message

Sponsors, Sustainers, and Benefactors as well as individuals who have purchased ad space can submit a special message below:
